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Jersey Mike's – “A Sub Above” When It Comes to Giving Back to the Community

(BRISTOL, CT: May 20, 2020) – Jersey Mike's Subs franchise owners, Fran McCormack and Paul Brault, celebrated the opening of their new store with a ribbon cutting ceremony on March 9, opening to the public on March 11. After only being open for a week and half they had to close their eat-in dining room due to COVID-19. In order to stay open, they quickly shifted gears to become a take-out only establishment, conforming to the State of CT and the CDC guidelines.

In only two short months, the menu offered by Jersey Mike's Subs has been a very popular take-out option in Bristol. Making subs for take-out orders is not the only thing keeping Fran, Paul, and their staff of 30 busy; they have also been preparing and delivering subs to healthcare workers, City employees, and other essential workers.

“We would like to thank the Bristol community for being so supportive and welcoming in what is such a crazy time for anyone,” stated Paul Brault. “From donating Jersey Mike's subs to the Nurses at Bristol Hospital ER along with countless other departments, the Bristol EMS, the respiratory department at UCONN Health, and City Hall employees, to supplying donated food by the community to Brian's Angels. Here at Jersey Mike's we live with the ‘Give to Give’ spirit. Hopefully by enjoying fresh Jersey Mike's subs it took one thing off their minds and made them smile. They are all the true meaning of the word ‘hero’.”

Along with helping essential workers smile with their donations of subs, Bristol Eastern High School was the recipient of a monetary donation that Jersey Mike's made as part of their grand opening of the newest franchise here in Bristol. The donation will be used for the school's general fund.

“Their generosity has been felt throughout the Bristol community and has not gone unnoticed,” stated Mayor Ellen Zoppo-Sassu.

“The pandemic has created an environment that is difficult to navigate for most businesses. In addition to dealing with these difficult business challenges, the local Jersey Mike's team has gone above and beyond by giving back to the community, and we are very grateful,” stated Justin Malley, executive director of Economic and Community Development for the City of Bristol.

Jersey Mike's Subs is located at 641 Farmington Avenue in the Bristol Plaza and is open for take-out seven days a week from 10 am until 8 pm. You can order online at <https://www.jerseymikes.com/order> or by phone at 860-261-5489.

About Jersey Mike's Subs

Jersey Mike's is committed to giving back to the communities they serve. The history of the company is one of entrepreneurship and giving back. Peter Cancro started the company at age 17 before he was even legally able to slice a sub. Since the very beginning, giving back has been a key element of Jersey Mike's philosophy and continues to be a shared passion with everyone in the company. Since 2010, Jersey Mike's locations throughout the country have raised more than \$41 million for local charities and distributed more than 2 million free sub sandwiches to help numerous causes.

Jersey Mike's is passionate about bringing their customers the highest quality/freshest subs in the industry offering authentic fresh sliced/fresh grilled subs served Mike's Way® with the freshest vegetables – onions, lettuce, tomatoes – and there's the juice – red wine vinegar and olive oil blended to perfection. Using only top-quality meats and cheeses that are sliced fresh for each sandwich and piled high on bread that's fresh-baked each day on the premises. Everything is quickly made to order for each customer, just the way the first subs were made at the original Jersey Mike's 64 years ago. Jersey Mike's has more than 2,000 locations open and under development nationwide.

For more information about Jersey Mike's Subs, please visit www.jerseymikes.com

See photos attached:



Photo 1 Caption – The Emergency Room team at Bristol Hospital was one of several recipients of Jersey Mike's subs.



Photo 2 – Nancy Ortiz and Grace Carr hold a box of prepared subs ready to be delivered.

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