



MEDIA CONTACT

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The City of Bristol Will Celebrate National Farmers Market Week August 2-8



(BRISTOL, CT: July 30, 2020) – The Bristol Farmers Market joins markets across the country in celebrating National Farmers Market Week from August 2-8, 2020. In the midst of a global pandemic, farmers markets have been deemed “essential” allowing the Bristol Farmers Market to continue this summer as an access point to provide a safe and reliable nutritious food source to the community.

“National Farmers Market Week is an annual celebration of farmers markets coordinated by the Farmers Market Coalition, a membership-based 501(c)3 nonprofit organization that supports farmers markets nationwide through training, technical assistance, and network-building,” said city Marketing Director Dawn Nielsen. “This year, the campaign is centered around the essential role that farmers markets play in the food system as demonstrated by the coronavirus pandemic.”

“We are looking for people to attend the Bristol Farmers Market on **Saturday, August 8 to celebrate National Farmers Market Week**,” said Councilman Greg Hahn. “We will be looking to take photos of people who want to share why they love the Bristol Farmers Market – and we’ll feature a few on social media. Those that participate will receive a free reusable shopping bag.”

Held rain or shine every Saturday through October from 10 am until 1 pm at Centre Square in Downtown Bristol, the Bristol Farmers Market currently hosts up to 20 vendors each week selling products ranging from farm fresh vegetables, fruits and products from local farms; to hand-made beef jerky; to baked goods, coffee, maple syrup, all natural pet food, plant-based organic farm snacks, and a variety of fresh seafood. Weekly food trucks range from BBQ to freshly-made donuts.

“Since the market opened on June 20, we’ve been able to provide a sense of normalcy for our community. The 2020 season is off to a great start – we are grateful for the support from both the vendors and the community who have been adhering to the protocols we’ve put in place to ensure the safety of everyone,” stated Mayor Ellen Zoppo-Sassu.

The City of Bristol Farmers Market is recognized by the Connecticut Department of Agriculture as accepting payment vouchers from the Women, Infants, and Children Farmers Market Nutrition Program and Senior Farmers Market Nutrition Program. All participating farms are certified by the Connecticut Department of Agriculture.

To stay up to date on weekly vendors, entertainment, and market guidelines to stay safe while you shop, visit: bristolallheart.com/farmersmarket

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