



## MEDIA CONTACT

Dawn Nielsen, Marketing & Public Relations Specialist  
City of Bristol Department of  
Economic & Community Development  
Phone: 860-584-6190  
Email: [DawnNielsen@BristolCT.gov](mailto:DawnNielsen@BristolCT.gov)

### **Five Below Is Now Open in the Bristol Plaza. Enjoy Grand Opening Events All Weekend Long!**

(BRISTOL, CT: July 22, 2020) – The City of Bristol and Federal Realty Investment Trust, owners of Bristol Plaza, are pleased to announce the addition of a new retailer to Bristol Plaza – Five Below. Located in the former Roz & Ali store next door to Stop & Shop. Grand opening activities begin at 11AM Friday, July 24 and include a chance to win raffle for a \$100 shopping spree and a free cinch sack with any purchase while supplies last.

“Bristol Plaza has an important place in the community, providing key resources alongside a destination Stop & Shop,” said Matt Ehrle of Federal Realty Investment Trust. “The addition of Five Below to our refreshed center helps us continue to deliver on our commitment to bring much desired services to our neighbors. We’re looking forward to additional announcements in the near future.”

“As the economy slowly re-opens, we are very happy to have a new store to add to the mix,” stated Mayor Ellen Zoppo-Sassu. “Federal Realty’s team has been working very hard to bring a new mix of stores to the Plaza, and we look forward to more announcements soon.”

“The City has developed a great working relationship with Federal Realty while supporting new tenants as they come on board. We look forward to working with Five Below, a well-respected national retailer, and anticipate more positive announcements for Bristol Plaza in the near future,” stated Justin Malley, Executive Director of Economic and Community Development for the City of Bristol.

#### **About Five Below**

Five Below is a leading high-growth value retailer for tweens, teens and beyond offering trend-right, high-quality products, with extreme \$1-\$5 value, plus some incredible finds that go beyond \$5. We know life is way better when you’re free to “let go & have fun” in an amazing experience filled with unlimited possibilities, which makes it easy to say “YES!” to the newest, coolest stuff across 8 awesome Five Below worlds: Tech, Create, Play, Candy, Room, Style, Party, New & Now. Founded in 2002 and headquartered in Philadelphia, Pennsylvania, Five Below today has 950+ stores in 38 states. For more information, please visit [www.fivebelow.com](http://www.fivebelow.com) and a store!

Charitable giving is also part of Five Below’s corporate mission. Since 2006, through customer donations and fundraising, Five Below has collected and donated more than \$20 million to organizations like Alex’s Lemonade Stand®, St. Jude Children’s Research Hospital®, Toys for Tots® and other non-profits.

For more information, please visit [www.fivebelow.com](http://www.fivebelow.com)

## **About Federal Realty Investment Trust (Owners of the Bristol Plaza)**

Federal Realty is a recognized leader in the ownership, operation and redevelopment of high-quality retail based properties located primarily in major coastal markets from Washington, D.C. to Boston as well as San Francisco and Los Angeles. Founded in 1962, Federal Realty's mission is to deliver long term, sustainable growth through investing in densely populated, affluent communities where retail demand exceeds supply. Its expertise includes creating urban, mixed-use neighborhoods like Santana Row in San Jose, California, Pike & Rose in North Bethesda, Maryland and Assembly Row in Somerville, Massachusetts. These unique and vibrant environments that combine shopping, dining, living and working provide a destination experience valued by their respective communities. Federal Realty's 104 properties include approximately 3,000 tenants, in 24 million square feet, and over 2,700 residential units.

Federal Realty has increased its quarterly dividends to its shareholders for 52 consecutive years, the longest record in the REIT industry. Federal Realty is an S&P 500 index member and its shares are traded on the NYSE under the symbol FRT. For additional information about Federal Realty and its properties, visit [www.FederalRealty.com](http://www.FederalRealty.com).

Photos Attached

***Photo 1 Caption:*** Tina Thompson, Store Manager (center right) and Sandra Rodrigues, Five Below Regional Manager (center left) pose with the Five Below staff prior to cutting the ribbon at the newest Five Below store, located in the Bristol Plaza.

***Photo 2 Caption:*** (From left to right) Mike Zammatt, City of Bristol Economic & Community Development Commissioner; Sandra Rodrigues, Five Below Regional Manager; Ron Craddock, Federal Realty Investment Trust Property Manager; Tina Thompson, Five Below Store Manager; Mayor Ellen Zoppo-Sassu; Cindy Bombard, President, Central Connecticut Chambers of Commerce; and Councilman Scott Rosado representing District 1 of Bristol.

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