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FOR IMMEDIATE RELEASE

New Innovative KindCare Assisted Living Coming to Bristol

KindCare Assisted Living to Begin Construction of New Facility at the Corner of Route 6 and North Main Street

(BRISTOL, CT – January 14, 2022) The City of Bristol and Senior Living Advisors, LLC (SLD) announced that construction will begin for the new KindCare Assisted Living facility this week. SLD is a commercial real estate development company specializing in the senior housing space focusing on Assisted Living/Memory Care and Independent Living in both luxury and mid markets. SLD has a full team of engineers, architects, environmental planners, consultants and a legal team with extensive experience in senior housing. Construction is expected to last about 14 months with the facility being ready for residents in spring of 2023. The community will be managed by Charter Senior Living, a nationally recognized senior living management company.

The 60,000 square foot building will feature an innovative “KindCare” brand owned by Senior Living Advisors, LLC (Fairfield, CT). KindCare Assisted Living is an innovative new model for assisted living and memory care in response to consumer demand for a high quality, and high service delivery product for assisted living at a much more affordable price point. The community will feature rates that are 20% less than the competition while offering all of the same amenities, services, and features seen in the competition. In addition, KindCare offers cutting edge technology and pandemic-resistant features to keep residents safe, well, and happy. Design features will include remote visitation, telemedicine, and ultraviolet air handlers that eliminate 99% of viruses and bacteria in the airspace.

Located at 483 North Main Street, within an opportunity zone in downtown Bristol, the five-story property will feature 89 assisted living and 28 memory care beds. KindCare at Bristol will feature multiple amenity spaces in its common areas, a main dining room and bistro featuring anytime dining, an arts and crafts area and a media room. The memory care component will have a separate dining

area, an activity area and a courtyard. Residents will enjoy outdoor urban garden spaces and courtyards at the property.

The development is within walking distance of several dining options, roughly a mile from the Farmington Avenue retail corridor, and the Bristol Health Medical Care Center and Bristol Hospital are within a mile of this senior housing project.

“We are excited to commence construction this month and will be ready to have residents move into the community in Spring of 2023, according to Mark De Pecol, CEO of Senior Living Advisors, LLC – there will be a multitude of community events and programs to engage the area about our community to learn more and be able to put down deposits on apartments in the upcoming months.”

“The City’s partnership with Senior Living Development and KindCare has been outstanding. The KindCare project is a dynamic project on a long-vacant parcel that brings new jobs and additional tax revenue to the area. Most importantly, it offers a new, more affordable option for assisted living services for the community,” stated Justin Malley, Executive Director of Economic & Community Development for the City of Bristol.

“Charter Senior Living is honored to partner with KindCare, Senior Living Development and the City of Bristol to provide Bristol seniors and their families with exceptional care services and a lifestyle they so richly deserve,” said Keven Bennema, President and Chief Executive Officer at Charter Senior Living. “With Charter’s industry knowledge, leadership resources and company culture, we look forward to making a difference through our mission: ‘To enhance the spirit of our residents, families and associates.’”

To learn more about KindCare Assisted Living, visit www.kindcareusa.com



Photo Attached: Rendering of what the future home of KindCare Assisted Living facility to be developed by Senior Living Advisors, LLC of Fairfield, CT at the corner of Route 6 and North Main Street which is expected to be ready for residents in spring of 2023.

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