



MEDIA CONTACT

Dawn Nielsen, Marketing & Public Relations Specialist
City of Bristol Department of
Economic & Community Development
Phone: 860-584-6190
Email: DawnNielsen@BristolCT.gov

The City of Bristol Joins Farmers Markets Across the Country In Celebrating National Farmers Market Week – August 7-13, 2022

(BRISTOL, CT: August 8, 2022) – The Bristol Farmers Market joins markets across the country in celebrating **National Farmers Market Week from August 7-13, 2022**. National Farmers Market Week is an annual celebration of farmers markets coordinated by the Farmers Market Coalition, a membership-based nonprofit organization that supports farmers markets nationwide through training, technical assistance, and network-building. This year, the campaign is centered around the essential role that farmers market operators play in our local food systems and in developing resilience in communities as hubs for local economies and connection.

“Each year it is an opportunity to recognize the value that the Bristol Farmers Market brings to the community,” stated Dawn Nielsen, Marketing & Public Relations Specialist for the City of Bristol and the City of Bristol’s Farmers Market Liaison. “We encourage the community to visit the Bristol Farmers Market on Saturday, August 13 from 10 am until 1 pm to experience all the great vendors, musical entertainment, and a variety of food trucks to help the City celebrate National Farmers Market Week!”

Held rain or shine every Saturday through October 29 from 10 am until 1 pm at Centre Square in the Bristol Health Medical Care Center parking lot located at 15 Riverside Avenue, the Bristol Farmers Market currently hosts up to 18 vendors along with 2 or 3 food trucks each week selling products ranging from farm fresh vegetables, fruits and products from local farms; to baked goods, coffee, maple syrup, all natural pet food, plant-based organic farm snacks, beer and craft spirits. Weekly food trucks range from BBQ to smoothies, to freshly made pizzas.

This season the City is partnering with the Rotary Club of Bristol who has been assisting City staff each week to coordinate the scheduling of vendors, entertainment, and guest vendors along with providing volunteers for the opening of the market, to be on site for customer questions, and to ensure a successful market each Saturday.

“The partnership with the Rotary Club of Bristol has been very successful and has allowed the Bristol Farmers Market to be able to add community sponsors through the Rotary Club’s nonprofit status,” stated Mayor Jeffrey Caggiano. “With this new model, we are hopeful that the market will continue to grow in size and scope to benefit both the vendors and those that patronize the market each week.”

“We are happy to be able to include up to three guest vendors at the market each week who represent the different community organizations in Bristol. This allows them to promote what they do and who they are to the community while encouraging customers of the market to support their many causes that benefit the citizens of Bristol,” stated Jim Albert of the Rotary Club of Bristol.

In addition to being an authorized SNAP/EBT farmers market, the City of Bristol Farmers Market is recognized by the Connecticut Department of Agriculture as accepting payment vouchers from the Women, Infants, and Children Farmers Market Nutrition Program and Senior Farmers Market Nutrition Program. All participating farms are certified by the Connecticut Department of Agriculture.

The community is encouraged to follow Bristol All Heart social media and the Bristol All Heart website for updates and other information. For a map and to stay up to date on the Bristol Farmers Market, visit: bristolallheart.com/farmersmarket

Photos and Graphic Attached:



The Bristol Farmers Market will celebrate National Farmers Market Week on Saturday, August 13, 2022.



Patrons of the Bristol Farmers Market enjoy purchasing farm fresh vegetables, fruits, and locally-made products from the Bristol Farmers Market each week. Visit the Bristol Farmers Market at Centre Square from 10 am until 1 pm through October 29th.

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